Advertising & Illustrative Photographers Association



Standard Photographic **Licence & Order Confirmation**

Licence granted to: (Agency/Client)	Photographer:
	Licence Number:
	Date of Licence:
Advertiser: (if any)	Return Date:
Product: (if any)	Exclusive Licence Non-Exclusive Licence
DESCRIPTION OF JOB/PHOTOGRAPH(S) COVERED BY THIS LICENCE	
Please Note: This is not a commission. Please read clause 1 of the Standard Photographic Terms and Conditions of Engagement [v2006] available from www.aipa.org.nz	
LICENSED PURPOSE	
Non-Advertising	Advertising
Editorial (newspaper, magazine, periodical)	Magazine/Newspaper/Periodical Billboard
PR (Public Relations)	Poster Catalogue
Press (news)	Brochure Point of Sale
Book (single publication)	Packaging TV/Cinema Commercial
Any Non-Advertising Use	Promotion Any Advertising Use
Other Use (specify)	Internet (specify URL)
Internet (specify URL)	Other Advertising (specify)
LICENSED TERRITORY	
New Zealand Australia Australasia	Worldwide Other (specify)
LICENSED PERIOD	
1 year 2 years 5 years	In Perpetuity Other (specify)
OTHER LICENCE DETAILS	
Special conditions of licence: (if any)	
No right to alter image (see clause 1.1.3)	The Photographer waives attribution rights (see clause 4); or
Photographer to act as agent (refer to clause 13.3)	Attribution required as follows:
Weather permitting booking (refer to clause 17.1)	
IMPORTANT NOTE	
The Photographer has accepted this order on Standard Photographic Terms and Conditions of Engagement as previously supplied to you. Please read and check this order confirmation carefully as the work will proceed according to these instructions. Please request our Standard Photographic Terms and Conditions of Engagement [v2006] if you require a further copy.	
CLIENT PHOTOGRAPHER SIGNATURE:	